

LORRAINE

COCHRAN-JOHNSON

DEKALB COUNTY CEO ELECT

MEET LORRAINE

ELECTED OFFICIAL

A TRACKRECORD OF PRODUCTIVITY

Lorraine works hard for the people of DeKalb. As a Commissioner, Lorraine has saved taxpayers \$92 million using mandatory audit and oversaw the allocation of more than \$1.4 billion toward infrastructure since 202.

She has allocated over \$6 million in discretionary funding to nonprofit and community-based organizations and is the founder of the Education Marketing Botanicals Agriculture and Recreation Center (E.M.B.A.R.C.) Youth Farm, a fifty-eight-acre campus devoted to youth entrepreneurship, enrichment, healthy eating, and community.

Lorraine is responsible for Operation HOPE at Stonecrest, a partnership that has resulted in over 3,000 DeKalb residents receiving financial dignity coaching, credit repair, and home ownership counseling. The program has awarded over \$22 million in down-payment assistance and home loans to first-time home buyers in DeKalb County.

LEGISLATION

Lorraine is the author of the Video Surveillance System Ordinance requiring gas and service stations to have high-definition video surveillance to reduce crime. She is the author of the Boxed Store Ordinance that stopped the proliferation of dollar stores across DeKalb through mandatory distance requirements. The Box Store Ordinance has been used as model legislation in nine states.

PROFESSIONAL

Lorraine spent two decades at Creative Loafing Newspaper. An entrepreneur, Lorraine founded Salons Unlimited Magazine, a publication that started with 5,000 print issues in Atlanta and grew to a 56,000 circulation in 31 U.S. cities in three years before being sold in 2010. The Atlanta Daily World is Georgia's oldest African American newspaper. It was the first black newspaper to have a full-time White House correspondent.

In 2015, Lorraine joined Real Times Media as the General Manager of the Atlanta Daily World Newspaper and Associate Publisher of Who's Who In Black Atlanta. She was the VP of Business Development for RTM Properties – AtlantaDailyWorld.com and Atlanta Tribune: The Magazine, before resigning to pursue public service full-time.



AUTHOR, PUBLIC SPEAKER, ENTREPRENEUR

Lorraine is the author of *Government Reimagined*, an enlightening look at the dynamic and changing components of modern government by a former corporate executive turned politician. Lorraine merges her empirical knowledge, and practical experiences in corporate America and government to create best practices for service-based organizations.

Lorraine lays the foundation for elected officials to think differently and shifts the paradigm from traditional thought and partisan politics to government as a corporate entity that masters service delivery and adopts best practices to survive the normal probability distribution of the bell curve. Lorraine frequently speaks on topics including leadership, modern government, affordable housing, and the unique role and qualities of women in leadership.

Lorraine became the first African American woman elected CEO of DeKalb County Georgia in the runoff election held June 18, 2024.

AWARDS

Lorraine is the 2023 Elected Official of the Year by the American Public Works Association and the 2023 Champion of Housing by Georgia ACT and received The Lifetime Achievement Award by President Joe Biden in 2024.

LORRAINE COCHRAN-JOHNSON DEKALB COUNTY CEO ELECT

DEMOCRAT LORRAINE COCHRAN-JOHNSON IS COMMITTEED TO DEKALB

DeKalb County is home to 785,000 residents. It is the fourth largest county in Georgia with a \$4.8 billion operational budget and twelve cities - Avondale Estates, Brookhaven, Chamblee, Clarkston, Decatur, Doraville, Dunwoody, Lithonia, Pine Lake, Stone Mountain, Stonecrest, and Tucker.

DeKalb County has been pivotal in key elections, gaining notoriety for helping flip the senate in 2021 with the election of Senator Jon Ossoff and Raphael Warnock. DeKalb is home to the most diverse square mile in America in Clarkston and Stonecrest Georgia has the second highest concentration of African American wealth in the U.S., second only to Prince Georges County, Maryland. DeKalb has some of the most progressive cities in Georgia, with Brookhaven was recently being recognized as the best city in Georgia.

Lorraine is the former Super District 7 Commissioner of DeKalb County, Georgia. She entered a runoff after receiving a majority vote in 156 out of 191 total precincts but fell short of the 50% threshold needed to claim an outright victory. In the runoff election, Lorraine was the junior candidate and carried 174 out of 191 precincts and received 60% of the vote against a 22-year fellow elected official.

Lorraine was first elected in 2018 when she defeated incumbent Gregory Adams in a runoff with 67.4% of the vote and was successfully elected to a second term in 2022, after facing two challengers and receiving 77.5% of the vote in the Primary Election.

FAMILY

Lorraine is the wife of U.S.A.F. Ret. Pilot Lt. Colonel William H. Johnson, III and the niece to her beloved aunt Annie Page. She is the proud mother of Agnes Scott College graduate Zion Cochran, a Chihuahua named Chico, and Jasper, a Piebald Tuxedo cat. Lorraine values God, family, and community above all else and is committed to doing her part to materialize a better community and world through selfless service and care for all people.



Donate Online:
Lorrainedekalbceo.com

Mail check to:
Lorraine For DeKalb CEO
PO BOX 360173
Decatur, GA 30034

The contribution limit is \$3,300 for the general election and unlimited contributions can be made to Lorraine's Transition and Oath of Office PAC.

The campaign can accept funds from any entity including individuals, PACs, LLCs, and corporations. Checks should be made payable to Lorraine For DeKalb CEO

GENERAL ELECTION NOVEMBER 5TH

SUPPORT LORRAINE COCHRAN-JOHNSON DEKALB COUNTY CEO ELECT TODAY.



SUNDAY
MORNING The New York Times